

## North Carolina Healthy Start Foundation Community Grants Program Summary

**FY  
1997**

| County     | Agency Funded  | Year | Award    | Project Description  |
|------------|--|------|----------|--|
| Alamance   | Piedmont Health Services, Inc.<br>919-929-4300           | 1997 | \$31,000 | This project provided transportation and expanded maternal care coordination to underserved Hispanic women living in Alamance and surrounding counties.  |
| Alexander  | Alexander County Health Department<br>704-632-9704       | 1997 | \$15,000 | This health department-based project expanded transportation and translation services for Hispanic women.  |
| Bertie     | General Baptist State Convention of N.C.<br>919-821-7466 | 1997 | \$17,000 | This project was an expansion of the Minority Infant Mortality Project initially focused in Columbus, Northampton and Bertie counties. The project concentrated on Bertie County and provided information to recruit and enroll pregnant women in a service delivery system. Health workers, all volunteers, worked through the local network of church-based health ministries to outreach to at-risk women in the community.   |
| Cumberland | Cumberland County Health Department<br>910-433-3024      | 1997 | \$33,500 | This was a dual purpose project, focusing on enhancing maternal care coordination to high-risk women through transportation and outreach component that hired, trained and fostered youth. High schools to identify and refer their peers into the community. Incentives and prizes were awarded to the youth workers for monthly referrals. Services for teens included family planning and responsible sexuality education. The project reached 4,000 women in the surrounding community during the one-year funding period. |
| Durham     | Duke University Medical Center<br>919-684-3850           | 1997 | \$25,000 | This project provided outreach and support to reduce drug, alcohol and tobacco use by using peer counselors who were themselves recovered substance abusers. It linked Duke University's substance abuse treatment program and Lincoln Community Center's clinics where high-risk women went for prenatal care.  |

Notes: 1) The year refers to the start of the fiscal year. 2) Phone numbers were obtained from original applications and may have changed.

| County       | Agency Funded   | Year | Award    | Project Description   |
|--------------|---|------|----------|---|
| Forsyth      | Today's Woman Health and Wellness Center<br>336-722-1818      | 1997 | \$23,500 | This project targeted inner-city youth living in housing Winston-Salem who were either pregnant or new parents. It was an aggressive outreach and referral program. Youth worked through local schools, churches, agencies, and neighbors to learn about local services and parenting. The youth hosted sessions in their homes and invited neighbors who were identified as being in need. This was a project of Carolco, a parent company of Forsyth Memorial Hospital. |
| Graham-Swain | Graham-Swain District Health Department<br>704-479-7900       | 1997 | \$10,000 | This project provided enhanced maternity care services for women to seek early prenatal care and to increase the use of contraceptive services by high-risk women with a history of labor, high parity and short birth intervals.   |
| Guilford     | Guilford County Coalition on Infant Mortality<br>336-333-6775 | 1997 | \$20,000 | The Adopt-A-Mom program provided early prenatal care for Guilford County who were uninsured or had been denied insurance. Program staff coordinated prenatal care for their clients. Local practices provided the prenatal care to 50 women for the year. In addition, volunteers from the community served as mentors for pregnant women, offering social support throughout the pregnancy and beyond.   |
| Hoke         | Laurinburg District Youth Center<br>910-875-2205              | 1997 | \$25,000 | This project made services usually provided at the local health center available at a major worksite in the county. Services included screenings, pregnancy tests, basic primary care and reproductive health department. A number of creative strategies were used including vouchers for free services in paycheck envelopes, Lunch and Learn sessions and evening/after-shift clinics.   |
| Jones        | Jones County Health Department<br>252-448-9111                | 1997 | \$15,000 | This project included the use of incentives to encourage prenatal appointments, improved tracking for prenatal care for high-risk cases, and improved transportation and coordination of prenatal care services for high-risk women.  |
| Lee          | Coalition to Improve the Quality of Life<br>919-774-8144      | 1997 | \$30,000 | This project expanded the lay health advisor program to include women in the community. The Coalition to Improve the Quality of Life in Lee County built on the Sister Love project funded through the Infant Mortality Reduction program.  |
| Orange       | UNC School of Medicine Department of Ob/Gyn<br>919-966-1601   | 1997 | \$30,000 | The Pregnancy, Infection, and Nutrition Project (PIN) was a study investigating causes of preterm delivery. Funds were used for a study that investigated predictors of vaginal infections, useful screening criteria for health departments and other community settings.  |

**FY  
1998**

| County  | Agency Funded  | Year | Award    | Project Description  |
|---------|--|------|----------|--|
| Robeson | Center for Community Action<br>910-739-7851                    | 1997 | \$30,000 | Project SPIRIT was a grassroots project using Community and Youth Peer Health Advisors to identify pregnant women and refer them for care. Through these lay health workers, Community Referral Networks were formed in four of the communities considered high-risk areas. The project also provided transportation for women identified through the network for travel to local health care facilities.  |
| Watauga | Watauga County Health Department<br>828-264-4995               | 1997 | \$25,000 | This was a health department-based smoking cessation program for women of childbearing age with an emphasis on pregnant women. The project provided direct services to at-risk women and referrals to providers on tobacco use prevention and cessation for preconceptional and pregnant patients. There was also a home visit component for school-based services in the local high schools.  |
| Bertie  | General Baptist State Convention of N.C., Inc.<br>919-821-7466 | 1998 | \$27,500 | The FITS in Faith Project was a partnership between the county health department and the state's Healthy Start Baby Love Plus Community Initiative. Building on the previous year's grant, a project association was formed to train 25 volunteer outreach workers who identified pregnant women at risk of poor birth outcomes, then helped them access prenatal care, resources, and provided them support during and after birth. A Father Network associate also was hired to recruit adult male volunteers through local churches to help promote healthy pregnancies and to support new fathers. |
| Chatham | Piedmont Health Services<br>919-933-8494                       | 1998 | \$20,000 | This grant provided transportation to Latino/Hispanic women who were ineligible for Medicaid. A van transported pregnant women to prenatal care, children under one year of age to well-child care, and women to family planning services. The van went to clinics and delivered them to the Piedmont Health Service clinics in Moncure. Transportation was also provided to women in the Horizons Program, a substance abuse treatment program for pregnant women. This transportation program was originally started as a North Carolina Healthy Start Foundation grant in 1997.                     |

| County   | Agency Funded   | Year | Award    | Project Description   |
|----------|---|------|----------|---|
| Durham   | Durham County Health Department<br>919-560-7761               | 1998 | \$25,000 | This grant supported the efforts of a new Infant Mortality Force, a coalition of agency representatives and consumers in Durham County. The project had three phases: 1) map infant mortality in communities with the highest infant mortality rates using GIS, 2) meet with members from these communities to identify factors and to develop a plan to address these factors, and 3) implement a service plan which consisted of a media campaign and outreach by advisors who were assigned to the neighborhoods identified in the mapping stage. The grant helped to leverage funds from the Perinatal Periods of Risk project that is still funded as of 2000. |
| Forsyth  | Forsyth County Department of Public Health<br>336-727-8172    | 1998 | \$25,000 | "Missing Links" was an outreach program that targeted pregnant women and new mothers living in the Cleveland and Salem Gardens housing communities in Forsyth County. From this grant supported two part-time outreach workers who visited women door-to-door and assisted them in better accessing services including medical appointments, parenting classes, substance cessation programs, and assistance with housing, education, and day care. Group sessions also were held in each housing community on a monthly basis.   |
| Forsyth  | Today's Woman Health & Wellness Center<br>336-722-1818        | 1998 | \$25,000 | Grant funds paid for a full-time program coordinator and a Lay Health Advisor/Educator to pregnant women and new mothers, ages 20-35, living in the Kimberly Park and Boston Thurmond housing communities in Winston-Salem. The coordinator provided home visits and held group educational sessions on topics: prenatal care, child growth and development, child safety, and family planning. Services were provided for neighborhood women who recruited and encouraged to participate in the project. This project built on work at the time funded by the Community Grants Program in 1997, to reach out from teens to include older, at-risk women.           |
| Guilford | Guilford County Coalition on Infant Mortality<br>336-333-6775 | 1998 | \$12,000 | The Adopt-A-Mom program provided early prenatal care for women in Guilford County who were uninsured or had been denied insurance. Program staff coordinated prenatal care for their clients. Local practices provided the prenatal care to 30 women for the year. Volunteers from the community served as mentors to the pregnant women, offering social support throughout the pregnancy.   |

| <b>County</b> | <b>Agency Funded</b>                               | <b>Year</b> | <b>Award</b> | <b>Project Description</b>   |
|---------------|--|-------------|--------------|--|
| Henderson     | Telamon Corporation<br>919-851-6141                | 1998        | \$10,000     | This project created a prenatal and well-child education for families at the Telamon Child Development Center in Henderson. The program brought health education classes to pregnant women employed as migrant farmworkers, as well as to other women and their families. To do this, the grant funds: hired educators to teach classes in both Spanish and English; provided home visits after birth; and provided child care, supplies, and transportation for meetings as needed.   |
| Moore         | First Missionary Baptist Church<br>910-692-2202    | 1998        | \$20,100     | This grant expanded First Missionary Baptist Church's Family Planning Program into a peer mentoring program intended to reduce pregnancy rates. A church-based coordinator (social worker) and a family planning educator) and a health educator provided training of trainers. The project also included peer mentoring, health education, self-esteem workshops, educational materials, and transportation to training sites. A voucher system was used for referrals to local providers for health services.  |
| Pasquotank    | N.C. Cooperative Extension Program<br>252-338-3954 | 1998        | \$25,000     | The funds for this grant supported two initiatives: 1) the Boys to Men program, and 2) the Nutrition Education for Adolescents program for pregnant teens. The Boys to Men program hired a program supervisor and 10-12 teen mentors to work with high-risk youth on the risk of becoming teen fathers. The monthly programs covered the following topics: impact of teen pregnancy on the parent, sexually transmitted diseases, substance abuse, smoking, and controlling anger and dealing with violence. The Nutrition Education for Adolescents and Teens program was an established curriculum that provided basic dietary and lifestyle skills to pregnant teens and emphasized the importance of good nutrition and not using drugs. |
| Pender        | Pender County Health Department<br>910-560-7761    | 1998        | \$20,000     | Project funding supported a part-time health educator and a case care coordinator to implement a smoking cessation program for pregnant women. This program provided individual and group counseling for women and incentives for participation. The program evaluated changes in tobacco use by the participants as well as by other members of their household. A smoking cessation resource catalog was developed and distributed to program participants, health care providers, and school counselors. This project used the model from Pender County's FITER project, which was funded by the North Carolina Start Foundation's Community Grants Program in 1998.  |

| County              | Agency Funded  | Year | Award    | Project Description   |
|---------------------|--|------|----------|---|
| Regional<br>Central | UNC School of<br>Medicine, Department<br>of Ob/Gyn, Horizon's<br>Program<br>919-966-9803 | 1998 | \$25,000 | The Horizons Program is a substance abuse treatment program for pregnant women who are pregnant or who have young children. The program aims to improve birth outcomes for the pregnant women and reduce substance abuse behaviors in post-partum women. The funds from this award were used to hire a full-time substance abuse outreach worker to transport women from Caswell, Lee and Durham counties to Horizons' intensive treatment program, individual counseling sessions, Narcotics Anonymous meetings, prenatal and post-partum medical appointments, and parenting groups. The outreach worker developed relationships with the clients and provided encouragement to women seeking treatment; she also followed-up with women who had not started treatment or had missed medical appointments.  |
| Regional<br>Central | UNC School of<br>Medicine, Department<br>of Ob/Gyn<br>919-966-9803                       | 1998 | \$27,000 | This project was a continuation of an applied research project funded in 1997 by the Community Grants Program. It built on the work of staff who had developed a clinical risk scoring system to identify women with vaginosis (BV); the current funds went toward implementing the system in a local public health clinic. The goal of the project was for clinicians identify and treat pregnant women with BV through pelvic exams. The staff enrolled 280 women in the study. At the end of the project, a community model for identifying BV was developed and implemented in prenatal clinics throughout North Carolina. BV is one of the major causes of prematurity in our state.   |
| Regional<br>East    | East Carolina Health, Inc.<br>252-816-5104   | 1998 | \$30,000 | The TeleHomecare project was a collaborative effort of the University of North Carolina at Chapel Hill and the University of North Carolina at Greensboro. The project was funded by the North Carolina Department of Health and Human Services. The project was a collaborative effort of the University of North Carolina at Chapel Hill, Pitt County Memorial Hospital, East Carolina Health, Inc., and University Home Care. Using state-of-the-art technology, high-risk pregnant women under the care of perinatologists at the high-risk maternal-fetal medicine unit were monitored in real-time by a team consisting of staff of obstetrical nurses, OB clinical nurse specialists, and trained volunteers from the community. The goal of the project was to demonstrate the utility of the TeleHomecare model for monitoring high-risk pregnancies. The project monitored data and community-support components to evaluate the medical efficacy and patient acceptability of a new model for managing high-risk pregnancies and improving birth outcomes for underserved populations. |

| County                | Agency Funded  | Year | Award    | Project Description   |
|-----------------------|--|------|----------|---|
| Regional<br>Northeast | Perdue Farms/<br>Cooperative Extension<br>Service        | 1998 | \$20,000 | The goal of this project was to improve birth outcome health for Perdue Farms' health care beneficiaries by extending maternity-related services to the highest risk families in the care coordination. This project, funded through the Baby Love Community Grants program, extended maternity-related services to high-risk pregnant women surrounding the Perdue Farms Woodville plant in eastern North Carolina. Funds were used to support program assistant through the Cooperative Extension who provided in-home information, support and referral services to new mothers who were employed by or were immediate family members of Perdue Farms employees. This complemented the fact that the Women's Wellness Program which provided comprehensive prenatal and treatment services for maternity-related care.   |
| Regional<br>Northeast | Perdue Farms/Roanoke-<br>Chowan Hospital<br>252-209-3189 | 1998 | \$50,000 | The goal of this project was to improve birth outcome health for maternity-related services for employees of Perdue Farms and family members. This was also one of the Baby Love Program which provided on-site maternity-related services to employees and family members of employees at Perdue Farms in Lewiston, North Carolina. Services included screenings and treatment for hypertension and breast exams, early pregnancy tests, comprehensive prenatal care, smoking cessation, counseling and treatment for mental health, substance abuse, nutrition and wellness care (including prenatal exercise and blood pressure programs), and contraceptive planning services. Funds supported a half-time educational coordinator; an incentive program; clinical services to include Ob/Gyn, nurse-midwife and mental health services that were being offered; additional training for existing staff in providing these services; and coordination with the local Cooperative Extension who conducted in-home and hospital visits for high-risk women receiving health benefits from Perdue Farms. |
| Rowan                 | Rowan County<br>Health Department<br>704-638-2907        | 1998 | \$25,000 | The Health Link project was a collaborative effort between the Rowan County Health Department and the Adolescent Pregnancy Council of Rowan County. Health Link promoted health and prevented unwanted pregnancies by training lay health workers to provide information within their communities about prenatal health, prenatal education, sexually transmitted diseases, and other topics of concern. Four predominantly African American communities in Rowan County were priority areas for the project.   |

**FY  
1999**

| County   | Agency Funded  | Year | Award    | Project Description  |
|----------|--|------|----------|--|
| Stokes   | Stokes Family Health Center<br>336-593-2400          | 1998 | \$25,000 | Funds for this project supported a part-time health educator to implement a smoking cessation program for pregnant women in Stokes County. The project provided an intensive in-home smoking cessation program and incentives for pre-conception and post-partum women, as well as the partners/husbands of pregnant women. Health care providers informed prenatal and postnatal patients about the availability of this program. This project used the model provided by Watauga County's FITER project, which was funded by the N.C. Healthy Start Foundation Community Grants.   |
| Beaufort | Piedmont Health Services<br>919-929-4300             | 1999 | \$25,000 | This project used a train-the-trainers model with an intensive mentoring approach to serve smaller counties with high infant mortality. Objectives were to improve both the quality and access to prenatal care for Latinas in Beaufort County. The project was implemented in three phases: 1) finalize training materials, 2) conduct training, and 3) identify mentor providers in the new counties to implement the program. Transportation vouchers and incentives were provided to improve participation. This project built on the strength of the program in the Piedmont and expanded it to eastern North Carolina where staff had limited opportunity for improving skill levels and services.   |
| Catawba  | Catawba County Health Department<br>828-326-5880     | 1999 | \$20,625 | This project supported a pilot program for the Center for Women's Care model. Women were followed for prenatal care at scheduled appointments monthly until week 32 of pregnancy, then biweekly thereafter with 10 group sessions. The target population was pregnant women at or below 185% poverty, including those who were uninsured. The project served 25 patients per month. The Center for Women's Care established through this grant has become a prototype for similar programs in a number of counties across the state.   |
| Forsyth  | Exchange Club Child Abuse Prevention<br>336-748-9028 | 1999 | \$25,000 | This grant expanded the Welcome Baby program by training a community outreach worker in one of the counties with the highest rates and numbers of infant deaths. A Community Outreach Worker provided intensive in-home management services to high-risk pregnant women and their families in the 27107 and 27101 zip codes in Forsyth County—for more than 34% of the county's 1996 infant deaths. The project provided to the project (Learning About Baby - LAB 101) provided mobile and flexible education and support to families in high-risk neighborhoods. Project staff coordinated appointments and arranged transportation for prenatal and post-partum care for high-risk families and had ongoing contact with the families through biweekly home visits to assure appropriate support. |



| County                      | Agency Funded  | Year | Award    | Project Description   |
|-----------------------------|--|------|----------|---|
| Guilford                    | Junior Women's Club of Greensboro<br>336-643-1864                      | 1999 | \$1,700  | The Luv-Buckles Program was an infant car seat rental ensured that every newborn baby at Women's Hospital had a safe ride home. The target population was an infant who relied most heavily on scholarships. This grant enabled them to borrow car seats until their babies were nine months old and then exchange those seats for age-appropriate safety seats.  |
| Iredell                     | Iredell Council on Adolescent Health<br>704-872-1023                   | 1999 | \$20,000 | This project provided a comprehensive service and education for at-risk teens aged 11-19 years who were referred by social service agencies, families and health providers. Weekly sessions of 30 teens included basic health education on sexual health, substance abuse, risks of tobacco use, eating disorders, fitness, etc. There was an incentive system for participation.   |
| Lee                         | Coalition to Improve the Quality of Life in Lee County<br>919-744-8144 | 1999 | \$25,000 | An extension of the Sister Love project, this funding enhanced the effectiveness of two groups of community outreach workers: 1) Sister Love lay health advisors; and 2) barbers and beauticians distributing condoms from their shops. The objectives included outreach workers training on STDs, post-partum contraception, and risk factors for poor birth outcomes so they could educate and raise awareness in community. Home parties were held in two neighborhoods that had been identified as the highest for infant mortality in Lee County.  |
| Mecklenburg                 | Mecklenburg Council on Adolescent Pregnancy<br>704-332-6721            | 1999 | \$23,930 | Based on the asset-building/personal responsibility model, this project targeted teens from eight zip codes in Mecklenburg County with the highest rates of poor birth outcomes for women aged 15-19. A full-time family educator coordinated outreach programs in conjunction with existing initiatives in these neighborhoods: Healthy Connection; Healthy Families, Healthy Communities; and the Army's Milton Road Girls' and Boys' Club. Project goals included preventing pregnancy as well as promoting healthy birth outcomes for those already pregnant. The core group that ran this project was a group called African American Women United, an extension of the council focusing explicitly on minority youth who are most vulnerable to engaging in high-risk health behaviors. |
| Orange<br>Durham<br>Chatham | Family Wellness & Recovery Services<br>919-968-8680                    | 1999 | \$25,000 | This pilot project assessed strategies for reducing risk factors for abusing (addicted) pregnant women in a residential treatment center. The goal was improved birth outcomes for this very high-risk population of women. The budget primarily supported six staff members and supplies for medical/health education interventions. The number of women reached was small but the project had a high impact on a population with a high probability of poor birth outcomes without these services.  |

| County             | Agency Funded  | Year | Award    | Project Description  |
|--------------------|--|------|----------|--|
| Regional Northeast | Roanoke-Chowan Hospital<br>252-209-3189                                  | 1999 | \$29,500 | This project provided onsite preconceptional and prenatal care to the 2,400 female employees at Perdue Farms poultry processing plant in Bertie County. The Passport to Women's Health program expanded existing services and included a wellness screening tool for pregnant women. Educational activities for staff included prenatal education, medical services and data software. The budget covered the cost of clinic and staff, education programs for employees, transportation visits to the wellness centers, and supplies and equipment for the wellness program activities.   |
| Regional West      | Westcare Healthcare System   | 1999 | \$22,000 | This interagency advocacy program provided transportation for pregnant women to preconceptional and post-conceptional services in Swain, Graham, Cherokee and Macon counties. The program provided mentoring, role modeling and peer support with a community-based transportation. In its third year of funding from the N.C. Department of Health, this program had seven staff and five vans, established partnerships with all area providers and tracked services for more than 1,000 transports by the end of the project period.  |
| Wake               | Healthy Mothers, Healthy Babies Coalition of Wake County<br>919-838-1488 | 1999 | \$28,000 | This project used a multipronged approach to reduce exposure to tobacco products. The target groups were pregnant teens, parents, providers and women of reproductive age in communities most at risk. Interventions included providing information to health and human service workers, training for youth and adults, workshops for parents of at-risk adolescent females, individualized smoking cessation interventions for women of childbearing age in clinics, worksites and community settings, after-school programs for female adolescents, and community media events (radio, television and print). The HMHB Coalition collaborated in this effort with the American Cancer Society and Wake County Human Services to implement a comprehensive and targeted prevention program. |
| Wilkes             | Wilkes County Health Department<br>910-651-7450                          | 1999 | \$14,000 | This project extended work previously funded through the N.C. Department of Health in Wilkes County by supporting smoking cessation services for pregnant women and expanding maternity care coordination for eligible women. Funds also were used to purchase breast pumps and equipment for high-risk women delivering at the Wilkes County Hospital Center. The project coordinator worked closely with the Partnership for Children to identify which of the high-risk women were followed up by the Newborn Outreach Nurse for postnatal care and coordination.   |

**FY  
2000-  
FY  
2001**

| <b>County</b>         | <b>Agency Funded</b>                                   | <b>Year</b>  | <b>Award</b>         | <b>Project Description</b>   |
|-----------------------|--|--------------|----------------------|--|
| Wilkes                | Wilkes County Partnership for Children<br>336-838-0885 | 1999         | \$18,000             | This project provided education/support services to postpartum women in Wilkes County through Newborn Outreach Nurses. The focus was lactation, but other components included prenatal care, cessation, post-partum contraception, child safety (car seat), and well-child appointments. The main goal was to strengthen the continuum of care and risk reduction for high-risk women in Wilkes County who were identified by the health department or at time of delivery at the local hospital.  |
| Pender                | Pender County Partnership for Children<br>910-259-9978 | 2000<br>2001 | \$60,000<br>\$0      | This project attempted to provide case management services to women beyond their post-partum period to improve timing and spacing of pregnancies and improve current and subsequent birth outcomes. However, due to administrative and staffing difficulties, the project was discontinued in its first year.  |
| Martin and Washington | New Life Women's Leadership Project<br>252-792-7499    | 2000<br>2001 | \$60,000<br>\$60,000 | This community education and outreach project targeted women in Martin and Washington Counties. The purpose was to expand educational efforts in HIV prevention to include all STIs and the use of condoms, supplies and behavior change. Interventions included home visits, outreach where supplies were distributed and placed in accessible locations where the targeted community hung out, holding educational sessions in the homes of the targeted community members, and referrals to educators. Women were referred for testing and treatment. |
| Rowan                 | Rowan County Health Department<br>704-638-2907         | 2000<br>2001 | \$25,000<br>\$25,000 | This project expanded the Health Link initiative, a perinatal outreach program of Rowan County Health Department, by forming partnerships with key organizations, community leaders, and healthcare providers. The goal was to provide a range of evidence-based interventions that promoted long interpregnancy intervals among at-risk women in the East Spencer neighborhood of Salisbury.  |

| County        | Agency Funded   | Year         | Award                | Project Description   |
|---------------|---|--------------|----------------------|---|
| Regional West | Appalachian District Health Department<br>828-264-4995  | 2000<br>2001 | \$75,000<br>\$75,000 | This regional project involved six of the highest need counties in the Asheville I and II regions using smoking cessation intervention on best practices. All six health departments adopted a program model. Three targeted health departments received assistance in establishing their local program from mentored health departments who had experience in implementing smoking cessation programs. Department of Health and Human Services consultants provided additional consultation and project support to ensure that local program staff were successful in their implementation. The program was continued through support from the Maternal and Child Health Program and still operated in 2003. |
| Regional West | Mission Hospitals Healthcare Foundation<br>888-382-5511 | 2000<br>2001 | \$65,000<br>\$65,000 | This project enhanced smoking cessation components of Mission Hospital's existing Preterm Prevention Program through the program to Yancey, Henderson, Transylvania and Rutherford counties and individualization of the smoking cessation efforts in each county. Efforts included an increase in the frequency of calls to smokers, stress management modules for all smokers, increased progress toward smoking cessation goals and a change in documentation of cigarette smoking.  |